

Coach Presentation



A COLLEGE CLINIC COOPERATIVE

SATURDAY DECEMBER 4

TAUNTON, MA
NATIONAL PROGRAMS



THE MISSION

**To create the most value-packed,
meaningful, recruiting event
in the USA.**

For Athletes AND College Coaches.

A photograph showing a man in a red polo shirt from the back, looking towards a large crowd of people at an outdoor event. The background is slightly blurred, showing a green field and a building with a red roof. The text '1 EVENT. 1 VENUE. 1 DAY. UP TO 72 MINI COLLEGE CLINICS' is overlaid in a white box with a black border.

**1 EVENT. 1 VENUE. 1 DAY.
UP TO 72 MINI COLLEGE CLINICS**

A series of mini college clinics where athletes can pick and choose from multiple college clinics.



"JOB FAIR"

**The LineUp is like an
Interactive "Job Fair" or "School Fair"
but for Athletes**



CO-OP

**Coaches sharing venue, turf & time.
with 16-30 other college coaches.
*Logistics coordinated by the LineUP.***

MARYLAND



Missy Meharg
Head Coach

[Team Page](#)

PRINCETON



Carla Tagliente
Head Coach

[Team Page](#)

SYRACUSE



Ange Bradley
Head Coach

[Team Page](#)

DELAWARE



Jordan Mc
Assoc. Head

[Team Pa](#)

DUKE



WAKE



Gonzalez
ad Coach

[Page](#)

PROFIT SHARE

You earn money for every athlete that attends your clinic.

PROVEN SUCCESS



PROVEN SUCCESS

PROVEN SUCCESS



SUMMER 2021

Just Ask Your Coaching Colleagues

Harvard Maryland Princeton Columbia UPenn UConn Delaware Syracuse Duke Boston College
Wake Boston Univ. Villanova Temple La Salle Johns Hopkins Babson Amherst Lafayette
Dartmouth Holy Cross Brown Fairfield Middlebury Bates Willaims Wesleyan Trinity Northeastern
Providence College Colgate Georgetown Quinnipiac Tufts CT College UMaine Yale



DETAILS

- **Expect 300 Athletes December 4**
- **12 Indoor clinics operating at once**
- **8v8 Tourny at end of day**



Money, Value & Time

\$ 300. Flat Fee for attending and working the LineUP

\$ 600. One Clinic - only 20 Athletes (your #'s may vary)

-- \$ 900. Is our minimum goal for you, for the day

\$ +600. if you do a 2nd Clinic with 20 Athletes

\$ +600. if a 3rd Clinic - if you have the demand

-- \$1,500-\$2,100. for the day is very possible

This summer some coaches went home with over \$2500.



PROFIT SHARE | HOW IT WORKS

- **The LineUP will charge each athlete \$60. per clinic**
- **As a profit share, you receive 50%**
- **With 1 full clinic of 20, you earn \$600 (per clinic)**
- ***The LineUP will register all athletes***
- ***NO ADMINISTRATION FOR COACHES***



***Earn from
\$900-\$2,500
in One Day***

VARIATIONS & FLEXIBILITY

**Some coaches will execute 1 clinic,
while higher demand programs will do
2 or 3 clinics per event day.**



MINI CLINIC OUTLINE

- each clinic is 1-hour
- 20 athletes max in each clinic
 - includes up to two goalies
- Pitch Dimension approx. 90' X 90'
- Balls & cones are supplied
- All clinics held on artificial turf



HUGE INDOOR SPACE

12 of these Side-by-Side



Typical Schedule

Example Matrix from the July 9, 2021 LineUP

 Astro Turf							Field Turf 			
Time	Field 1	Field 2	Field 3	Field 4	Field 5	Field 6	Field 7	Field 8	Field 9	GK Field 10
8am	Bucknell 18 field players, 2 GKs	BC 18 field players, 2 GKs	Delaware 18 field players, 2 GKs	Duke 18 field players, 2 GKs	Wake 18 field players, 2 GKs	Fairfield 18 field players, 2 GKs	7.30AM & 8.30AM Warmups	7.30AM & 8.30AM Warmups	7.30AM & 8.30AM Warmups	Note: GK Clinics are offered as overflow to excessive coach/program demand
9am	Maryland 18 field players, 2 GKs	Lafayette 18 field players, 2 GKs	Upenn 18 field players, 2 GKs	Columbia 18 field players, 2 GKs	Dartmouth 18 field players, 2 GKs	Wake 18 field players, 2 GKs	BC 18 field players, 2 GKs	HARVARD 18 field players, 2 GKs		GK Showcase w/ 4 GKs 9:00-9:25
10am	Syracuse 18 field players, 2 GKs	Columbia 18 field players, 2 GKs	BU 18 field players, 2 GKs	Duke 18 field players, 2 GKs	Harvard 18 field players, 2 GKs	Yale 18 field players, 2 GKs	BUCKNELL 18 field players, 2 GKs	TEMPLE 18 field players, 2 GKs		GK Showcase w/ 4 GKs 10:00-10:25
11am	Maryland 18 field players, 2 GKs	Dartmouth 18 field players, 2 GKs	Duke 18 field players, 2 GKs	Lafayette 18 field players, 2 GKs	Fairfield 18 field players, 2 GKs	Princeton 18 field players, 2 GKs				GK Showcase w/ 4 GKs 11:00-11:25
12pm	Delaware 18 field players, 2 GKs	BC 18 field players, 2 GKs	Columbia 18 field players, 2 GKs	Harvard 18 field players, 2 GKs	Yale 18 field players, 2 GKs	Wake 18 field players, 2 GKs				GK Showcase w/ 4 GKs 12:00-12:25
1pm	Temple 18 field players, 2 GKs	Villanova 18 field players, 2 GKs	Bucknell 18 field players, 2 GKs	Wake 18 field players, 2 GKs	UPenn 18 field players, 2 GKs	Princeton 18 field players, 2 GKs				GK Showcase w/ 4 GKs 1:00-1:25
2pm	Harvard 18 field players, 2 GKs	Villanova 18 field players, 2 GKs	BC 18 field players, 2 GKs	Yale 18 field players, 2 GKs	Dartmouth 18 field players, 2 GKs	Princeton 18 field players, 2 GKs	DUKE 18 field players, 2 GKs	LA SALLE 18 field players, 2 GKs		GK Showcase w/ 4 GKs 2:00-2:25
3pm	Syracuse 18 field players, 2 GKs	Villanova 18 field players, 2 GKs	BU 18 field players, 2 GKs	Columbia 18 field players, 2 GKs	Duke 18 field players, 2 GKs	UPenn 18 field players, 2 GKs				GK Showcase w/ 4 GKs 3:00-3:25
4-8pm	TOURNAMENT 8v8 Half Field									

- Each college coach will be asked to coach teams during the tournament (tournament schedule announced around June)
- Each college coach will be asked to work one 40-minute general college prep Q&A (sometime between 10-4)
- Additional and optional opportunities to watch recruits during "Open Field Play" (when field 7, 8 & 9 are not occupied)



Between The Lines



- Meet new prospects from different regions (Athletes travel for this)
- Work directly with prospects who will not come to your campus
- Create interest for prospects who are considering other programs
- Intimate training; you get an up-close understanding of their level, play style and personality. (Small - only 20 per clinic)
- Work only with athletes who show an interest in your program
- Athletes will get a real feel for you and of your coaching style.
- No hassle with admin that comes with running a camp or clinic
- We help support recruitment of athletes to attend your training
- You have full ownership and autonomy over your training



Clinic Expectations

- Come prepared with your 1-hour training curriculum that represents you, your program and coaching style
- Promote your clinic to your own prospects with ARMS, etc.
- The LineUP will promote your clinic to all registered athletes plus promote the event to the larger U.S. high school age hockey community.



Event Expectations

- Our PA LineUP sold-out in 24 hours when announced 200+
- Our CT LineUP sold-out in 24 hours when announced 200+
- Our MA LineUP sold-out in 3 hours when announced 200+
- We expect the December 4 LineUP to be similar in demand. Because of the size of the facility we will be accepting up to 350 athletes.

ROOM & FOOD OFFERED

- **2-Nights Room Local Hotel**
 - the night before the event, and the night of the event
 - Stay one night, both nights or not at all - It's on us.
- **Meals**
 - Breakfast, Lunch and late snack offered throughout the days event.
- **Private Coaches Hangout Space (with WiFi)**



3 COMMITMENTS BY COACHES

Athletes pay an "Entry Fee" to join the LineUP. The "Entry Fee" includes:

1. Allows athlete registration to your **Coaching Clinics**.
2. **College educational panels** and seminars with coaches on College Prep.
3. **8v8 Game-Play action** where athletes are coached and seen by you, college coaches, in competitive matches.



COACH COMMITMENT

~ Beyond Your Clinic ~

- 1. Off-Field Panels** (expect to participate in one)
- 2. Game-Play Action Rounds** (expect to coach this)

These tasks are compensated with the flat fee payment of \$300.

Commitments Beyond Your Clinic



- **Off-field Info Panels:** Info sessions with you, other coaches, athletes, parents and club coaches, on subjects ranging from 'differences between DI, DII, DIII', 'prepping for college', 'day in a life of an athlete', 'Q&A', and more. **This is all NCAA compliant.**
- **Tournament:** A short tourney for you to evaluate all athletes in game-play. You will actively coach a few different teams.



Typical Day Schedule

Timing variations may occur due to venue circumstances

- **8am-3pm: Clinics (72 total clinics in 7 hours)**
- **9am-3pm: Off-field Info Panels**
- **3:30-6:30pm: 8v8 Game Action**
- **Program ends at 6.30PM**

RECAP

- **Coach agrees to participate in:**
 - **Minimum one coach clinic (1 hour)**
 - **One Off-field Panel (40 min. each)**
 - **Coach 8v8 Games (approx 3 hours)**
- **Profit share based on your clinic numbers @ \$30. per**
- **LineUP will pay \$300. for participation in nonclinic events**
- **LineUP will provide 2-nights room in local "group" hotel**
- **LineUP will provide meals during the entire days event**
- **LineUP provides 60+balls, cones & 90'x90' training space**
- **LineUP will register athletes into your clinics**

THE LineUP

A COLLEGE CLINIC COOPERATIVE
WORTH IT!

Want to Join Us?
contact **Tori**

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call or text her at 508.566.9029