

Coach Presentation



A COLLEGE CLINIC COOPERATIVE

2021

FRIDAY JULY 9
CONSHOHOCKEN, PA
DI NATIONWIDE

FRIDAY JULY 16
FAIRFIELD, CT
COLLEGIATE MIX NATIONWIDE

SATURDAY JULY 31
TAUNTON, MA
IVY - NEPSAC - NEW ENGLAND



THE MISSION

**To create the most value-packed,
meaningful, recruiting event
in the USA.**

For Athletes AND College Coaches.

A black and white photograph of a man in a dark polo shirt, seen from the back and side, looking towards a large crowd of people in an outdoor setting, possibly a sports field or stadium. A white text box is overlaid on the image.

**1 EVENT. 1 VENUE. 1 DAY.
48 MINI COLLEGE CLINICS**

A series of mini college clinics where athletes can pick and choose from multiple college clinics.



"JOB FAIR"

**The LineUp is like an
Interactive "Job Fair" or "School Fair"
but for Athletes**

A black and white photograph of a man in a dark polo shirt, seen from the back and side, looking out over a large crowd of people in an outdoor setting, possibly a sports field or stadium. A white rectangular box with a black border is overlaid on the image, containing the text "CO-OP".

CO-OP

**Coaches sharing venue, turf & time.
with 14-20 other college coaches.**
Logistics coordinated by the LineUP.

A black and white photograph of a coach in a dark polo shirt, seen from the back, looking out at a large group of young athletes in a gymnasium. A white text box with a black border is overlaid on the image.

PROFIT SHARE

**You earn money for every athlete that
attends your clinic.**



DETAILS

- **Registered 230 athletes in PA (with 75+ waitlist)**
 - **Expect 120 to 200 in both CT & MA**
- **2 pitches at all venues**
 - **Astro in CT, Sand Turf in CT, SportTurf in MA**
 - **2nd pitch always SportTurf in all locations**
- **8v8 Tourny will be played on 1/2 field**



Money, Value & Time

\$ 450. Flat Fee for attending and working LineUP events

\$ 500. One Clinic - only 20 Athletes (your total #'s may vary)

-- \$ 950. Is our minimum goal for you, for the day

\$ +500. if you do a 2nd Clinic with 20 Athletes

\$ +500. if a 3rd Clinic - if you have the demand

-- \$1,450-\$2,000. for the day is possible



PROFIT SHARE | HOW IT WORKS

- The LineUP will charge each athlete \$50. per clinic
- As a profit share, you receive 50%
- With 1 full clinic of 20, you earn \$500 (per clinic)
- *The LineUP will register all athletes*
- ***NO ADMINISTRATION FOR COACHES***



***Earn from
\$950-\$2,000
in One Day***

VARIATIONS & FLEXIBILITY

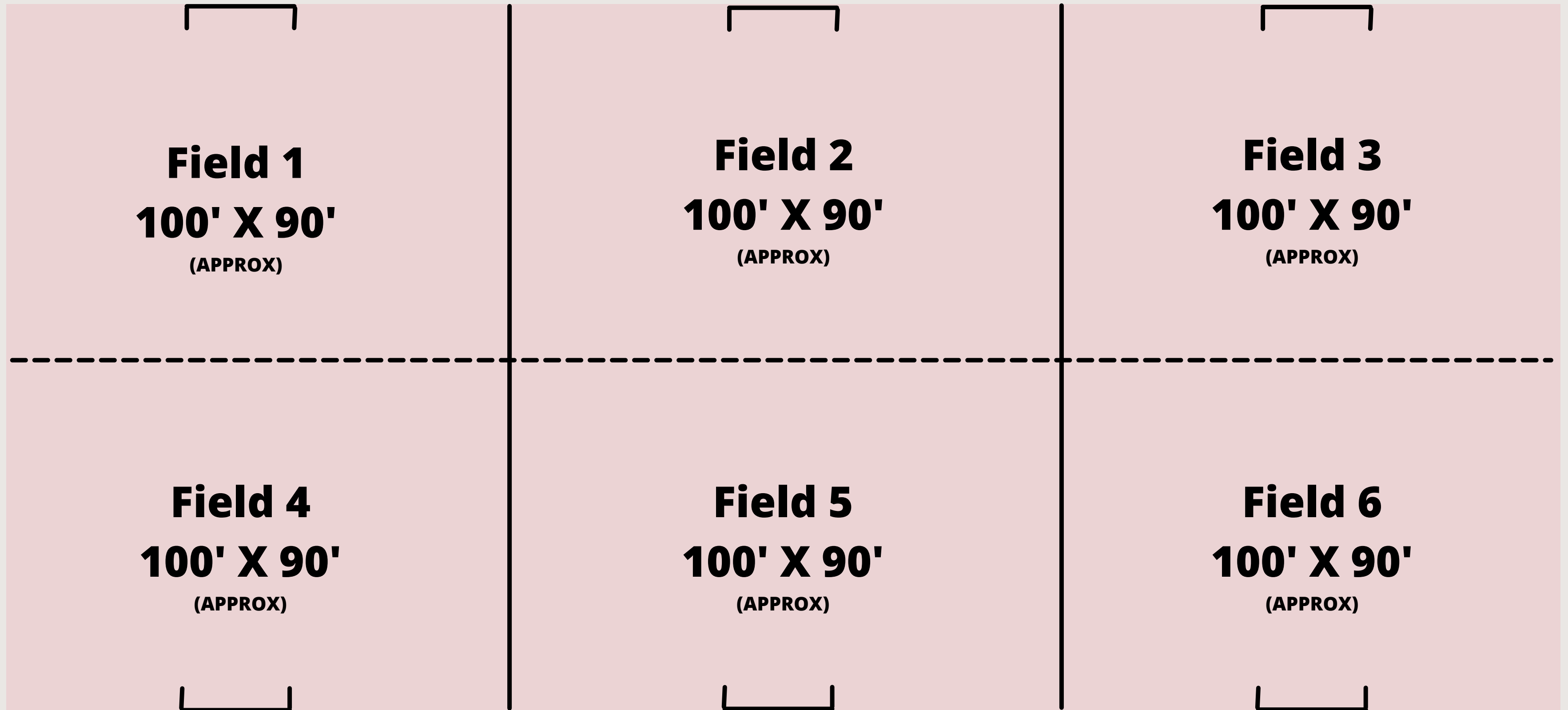
**Some coaches will execute 1 clinic,
while higher demand programs will do
2 or 3 clinics per event day.**



MINI CLINIC OUTLINE



- each clinic is 1-hour
- 20 athletes max in each clinic
 - includes goalie(s)
- Pitch Dimension 100' X 90' ft
- Balls & cones are supplied
- All clinics held on artificial turf

Training Pitch Layout



Typical Schedule

From the July 9, 2021 LineUP

 Astro Turf							Field Turf 			
Time	Field 1	Field 2	Field 3	Field 4	Field 5	Field 6	Field 7	Field 8	Field 9	GK Field 10
8am	Bucknell 18 field players, 2 GKs	BC 18 field players, 2 GKs	Delaware 18 field players, 2 GKs	Duke 18 field players, 2 GKs	Wake 18 field players, 2 GKs	Fairfield 18 field players, 2 GKs	7.30AM & 8.30AM Warmups	7.30AM & 8.30AM Warmups	7.30AM & 8.30AM Warmups	Note: GK Clinics are offered as overflow to excessive coach/program demand
9am	Maryland 18 field players, 2 GKs	Lafayette 18 field players, 2 GKs	Upenn 18 field players, 2 GKs	Columbia 18 field players, 2 GKs	Dartmouth 18 field players, 2 GKs	Wake 18 field players, 2 GKs	BC 18 field players, 2 GKs	HARVARD 18 field players, 2 GKs		GK Showcase w/ 4 GKs 9:00-9:25
10am	Syracuse 18 field players, 2 GKs	Columbia 18 field players, 2 GKs	BU 18 field players, 2 GKs	Duke 18 field players, 2 GKs	Harvard 18 field players, 2 GKs	Yale 18 field players, 2 GKs	BUCKNELL 18 field players, 2 GKs	TEMPLE 18 field players, 2 GKs		GK Showcase w/ 4 GKs 10:00-10:25
11am	Maryland 18 field players, 2 GKs	Dartmouth 18 field players, 2 GKs	Duke 18 field players, 2 GKs	Lafayette 18 field players, 2 GKs	Fairfield 18 field players, 2 GKs	Princeton 18 field players, 2 GKs				GK Showcase w/ 4 GKs 11:00-11:25
12pm	Delaware 18 field players, 2 GKs	BC 18 field players, 2 GKs	Columbia 18 field players, 2 GKs	Harvard 18 field players, 2 GKs	Yale 18 field players, 2 GKs	Wake 18 field players, 2 GKs				GK Showcase w/ 4 GKs 12:00-12:25
1pm	Temple 18 field players, 2 GKs	Villanova 18 field players, 2 GKs	Bucknell 18 field players, 2 GKs	Wake 18 field players, 2 GKs	UPenn 18 field players, 2 GKs	Princeton 18 field players, 2 GKs				GK Showcase w/ 4 GKs 1:00-1:25
2pm	Harvard 18 field players, 2 GKs	Villanova 18 field players, 2 GKs	BC 18 field players, 2 GKs	Yale 18 field players, 2 GKs	Dartmouth 18 field players, 2 GKs	Princeton 18 field players, 2 GKs	DUKE 18 field players, 2 GKs	LA SALLE 18 field players, 2 GKs		GK Showcase w/ 4 GKs 2:00-2:25
3pm	Syracuse 18 field players, 2 GKs	Villanova 18 field players, 2 GKs	BU 18 field players, 2 GKs	Columbia 18 field players, 2 GKs	Duke 18 field players, 2 GKs	UPenn 18 field players, 2 GKs				GK Showcase w/ 4 GKs 3:00-3:25
4-8pm	TOURNAMENT 8v8 Half Field									

- Each college coach will asked to coach teams during the tournament (tourney schedule announced around June)
- Each college coach will be asked to work one 40-minute general college prep Q&A (sometime between 10-4)
- Additional and optional opportunities to watch recruits during "Open Field Play" (when field 7, 8 & 9 are not occupied)

BENEFITS



- Meet new prospects from different regions
- Work directly with prospects who will not come to your campus
- Create interest for prospects who are considering other programs
- Intimate training; you get an up-close understanding of their level, play style and personality. (only 20 per clinic)
- Work only with athletes who show an interest in your program
- Athletes will get a real feel for you and of your coaching style.
- No hassle with admin that comes with running a camp or clinic
- We help support recruitment of athletes to attend your training
- You have full ownership and autonomy over your training



Clinic Expectations

- Come prepared with your 1-hour training curriculum that represents you, your program and coaching style
- Promote your clinic to your own prospects with ARMS, etc.
- The LineUP will promote your clinic to all registered athletes plus promote the event to the larger U.S. high school age hockey community. (Our PA LineUP sold-out in 24 hours)

ROOM & FOOD OFFERED

- **2-Nights shared room hotel**
 - the night before the event, and the night of the event
 - or receive \$100 in lieu of a shared room through the LineUP
- **3 meals during the day of the event**



3 COMMITMENTS BY COACH

Athletes pay an "Entry Fee" to join the LineUP. The "Entry Fee":

1. Allows athlete registration to your **Coaching Clinics**.
2. **College educational panels** and seminars with coaches on College Prep.
3. **8v8 Game-Play action** where athletes are coached and seen by you, college coaches, in competitive matches.



COACH COMMITMENT

~ Beyond Your Clinic ~

- 1. Off-Field Panels** (expect to participate in one or two)
- 2. Game-Play Action Rounds** (expect to coach this)

These tasks are compensated with the flat fee payment of \$450.

Commitments Beyond Your Clinic



- **Off-field Info Panels:** Info sessions with you, other coaches, athletes, parents and club coaches, on subjects ranging from 'differences between DI, DII, DIII', 'prepping for college', 'day in a life of an athlete', 'Q&A', and more. This will all be NCAA compliant.
- **Tournament:** A short tourney for you to evaluate all athletes in game-play. You will actively coach a few different teams.



Typical Day Schedule

Timing variations may occur due to venue circumstances

- **8am-4pm: Clinics (48 total clinics in 8 hours)**
- **9am-4pm: Off-field Info Panels**
- **4:30-7:45pm: 8v8 Game Action**

RECAP

- **Coach agrees to participate in:**
 - **Minimum one coach clinic (1 hour)**
 - **Two Off-field Panels (45 min. each)**
 - **Coach 8v8 Games (approx 3 hours)**
- **Profit share based on your clinic participant numbers**
- **LineUP will pay \$450. for participation in nonclinic events**
- **LineUP will provide 2-nights shared (twin) hotel room**
- **LineUP will provide 3 meals day of event**
- **LineUP provides 60+balls, cones & 100'x100' training space**



A COLLEGE CLINIC COOPERATIVE

Want to Join Us?

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